

2021 - 2022

ANNUAL REPORT



WOLDUMAR
for the naturally curious

OUR MISSION:

To educate people about the natural environment



a message from the director

2022 REVIEW

By nearly all measures, 2022 was a spectacular year of regrowth at Woldumar Nature Center. Still emerging from the pandemic, many area schools were able to return the woods and trails at Woldumar for the first time since March of 2020. Engaging with teachers and their students is such an essential part of fulfilling Woldumar's mission efforts, and it is impossible to overstate how meaningful it has been to see these important programs finally begin to rebound.

Our educational summer camp programs were full all season long. Under the talented leadership of Whitney Beard, we served 549 campers over 10 weeks, surpassing even pre-pandemic enrollment. In partnership with General Motors, we were also able to build upon the high school summer internship program that started in 2021. Interns collected data on Grand River water quality, shared their findings with campers and trained them to do the same.

Weddings and private facility rentals continued to rebound too. For many, attending a private event is their first encounter with Woldumar, and our hospitality program has been a great tool for spreading the word about our mission efforts.

Kevin Wernet

These events currently provide about 1/3 of the revenue necessary to complete our mission efforts, and will remain an important part of Woldumar's operations into the future.

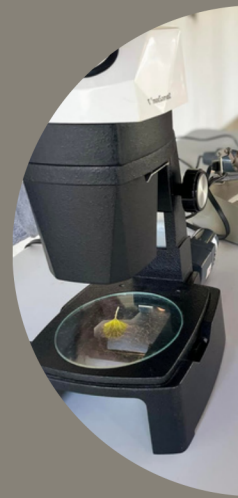
2022 also saw the hiring of Woldumar's first ever Director of Development, Robin Carey. Robin's main goal is to seek grants, corporate gifts and other charitable gifts to help transition Woldumar to a funding model that is less dependent on program fees, as we also seek to maintain and upgrade our grounds and facilities. Robin implemented a very successful 5k trail-run fundraiser this fall, and we all look forward to more fun and meaningful contributions from Robin in the coming year.

I think I can speak for all the Woldumar staff when I say what a privilege it is to do such meaningful work for an important cause and supportive community. We are grateful for your support, and look forward to even more growth in 2023!



Kevin & Eddie Wernet, Spring 2022

WANA



Development

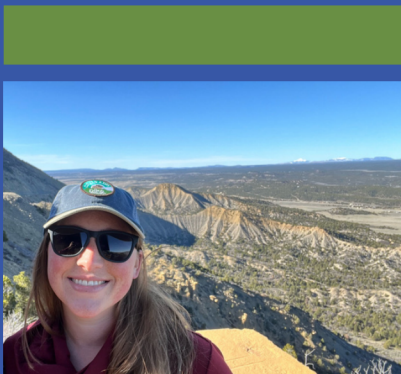
FIERCE FUNDRAISING

Meet Robin, our new Director of Development. Robin joined the Woldumar team in June of 2022. Read about what motivated her to join the team, and why she's excited about our mission "to educate people about the natural environment".

As a native Michigander and life-long nature enthusiast, I joined Woldumar to directly support nature education and preservation through my career. I am lucky enough to have broad experience in the nonprofit sector, including in fundraising and community partnerships, and I am looking forward to what we can accomplish together.

Woldumar has so much to offer everyone! It has a unique history relevant to the region and state, a diverse landscape for nature lovers to explore, and is centrally located for both urban and rural audiences. There are so many opportunities to appreciate Woldumar's amenities from trail running to snowshoeing, summer camp to guided family hikes, and even hosting your wedding or work meeting at our facilities. Woldumar is a wonderful asset for the community.

We have big plans over the next several years! In 2023 I will work to grow our membership base and offerings, and corporate community relationships. Lansing has a lot of exciting growth happening right now as well, and we want to serve our new and existing neighbors as a steady resource for outdoor recreation, family outings, and nature therapy. In 2023 I will also be building our long-term financial fitness through growing our endowment and introducing legacy giving to help ensure Woldumar's stability now and in the future. I can't wait to take this journey with you!





Community Support

148 individuals volunteered over 1000 hours in 2022!



Hospitality

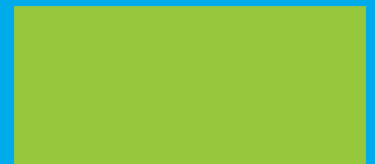
WEDDING BELLS AT WOLDUMAR

We have had the pleasure of being the host site for many special events this past year! We are looking forward to another busy year of celebrating with our community and continuing to make improvements to our beautiful spaces.

**28
Weddings**

**49
Other Special
Events**

**25 Weddings
Scheduled
for 22/23**



Naturalists

POWERFUL PROGRAMMING

We want to thank our community, camp families and staff, and program participants for a lovely year! It has been a pleasure watching our programming grow and introducing new teachers to what we can offer. We got the chance to be creative and try new programs and layouts this year. Seeing all the folks that want to be here and be a part of Woldumar means a lot to us and keeps us energized. We are looking forward to a new year of opportunities and hands-on projects that allow our students and community members to feel connected to Woldumar.

Stay naturally curious!

Whitney & Allie





Camp Discovery



2021 - 2022 Program Snapshot

Field Study	On- and off-site environmental education programs with schools	128.5 Hours of Programming 1076 Students 68 Total Classes
Camp Discovery	Ten weeks of summer day-camp, plus spring and winter break	549 Campers 434 Hours of Camp
Annie's Big Nature Lesson	Five days of nature programs with schools	11 Classes 66 Hours of Programming
Eco - Green	Water Quality testing program supported by General Motors volunteers	6 Unique Sampling Sites 34 Samples Collected 5 Interns 370 Participants 61 Volunteer Hours from GM
Team building, Retreats, & Activity Course	Businesses, teams, and classes work on communication and creative problem solving	103 Participants 5 Events

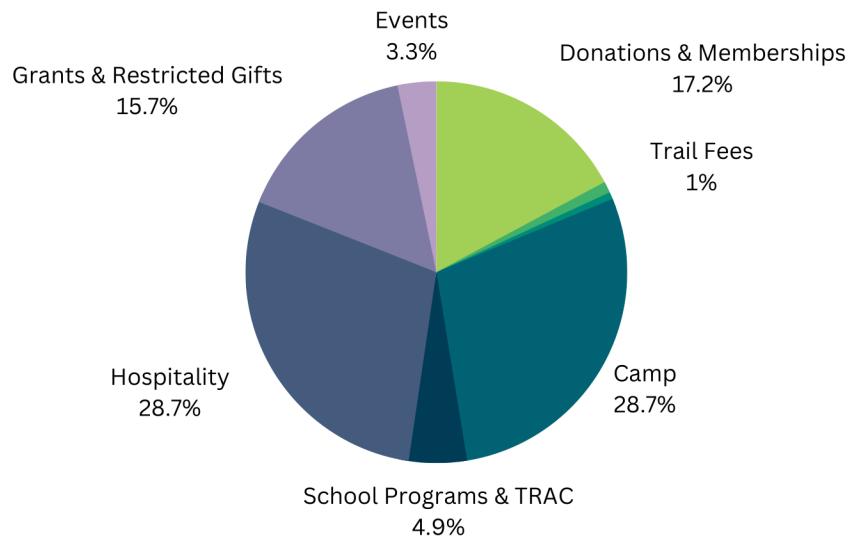


Treasurer's Report

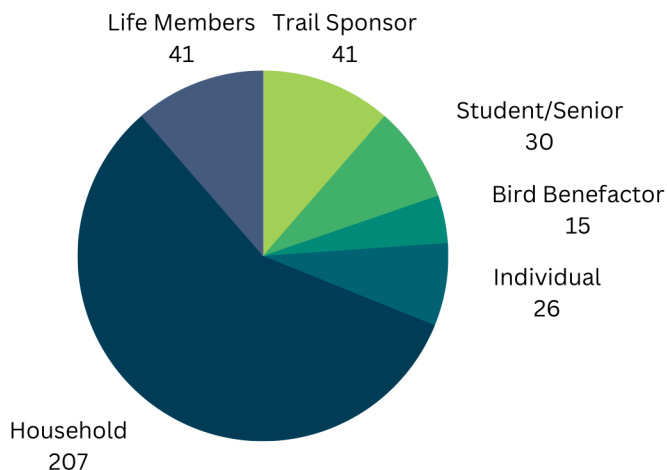
Summary of 2021 / 22 financial activity. Detailed reports and audited financial statements will be made available upon request.

Revenue	
Donations & Memberships	\$69,452.80
Trail Fees	\$3,882.38
Gift Shop	\$2,406.00
Camp	\$116,124.25
School Programs & TRAC	\$19,813.00
Hospitality	\$116,027.50
Grants & Restricted Gifts	\$63,607.57
Events	\$13,155.10
Misc.	\$108.42
	\$404,577.02

Revenue Distributions



Membership Types



360 Total Members

Expenses

Operations	\$57,830.97
Wages	\$284,969.53
Program Expenses	\$7,224.64
Gift Shop	\$1,094.15
Events	\$1,844.09
Maintenance	\$10,438.89
Hospitality Expenses	\$4,688.84
	\$368,091.11

Board of Directors

Chairperson

Kevin Goodwin
Executive Committee / Fund
Development Committee

Vice - Chairperson

Melissa Phipps
Executive Committee / Grounds &
Facilities Committee

Treasurer

Jason Wilkinson
Executive Committee / Finance
Committee

Secretary

Randy Flick
Public Relations Committee

Board Member & Volunteer

Coordinator

Judy Gigante
Grounds & Facilities Committee /
Fund Development Committee /
DEI Committee

Board Member

Mary Louks
DEI Committee

Board Member

Alaina Nelson
Grounds & Facilities Committee

Board Member

Zachary Behler
Executive Committee / Public
Relations Committee

Board Member

Stephaney Guild
Finance Committee / DEI
Committee

Board Member

Ann Hasen
Finance Committee

Board Member

Julie Pfeifle
Finance Committee

Board Member

Chris Gillett
Fund Development Committee

Endowment Trustees: Melissa Hatfield, JB McCombs, Gary Pike



Woldu-Staff

Kevin Wernet
Executive Director

Robin Carey
Director of
Development

Sally Austin
Bookkeeper &
Office Manager

Allie Shigley
Comm. Programs
Coordinator

Whitney Beard
Youth Program
Coordinator

Jenna Haley
Hospitality
Coordinator

Sandy Tran
Hospitality Assistant

Joey Welch
Naturalist/Guest
Services

Patrick Reichel
Naturalist/Guest
Services

Woldumar is made possible by a generous community of supporters who believe in our mission "to educate people about the natural environment" and who understand the value of protecting and restoring local green space.

There are many ways to get involved at Woldumar! In the coming year, please consider elevating your membership level, becoming a monthly supporter, joining our stewardship corps or a planning committee.

Become a Member

Enjoy discounts to our programs, invitations to special activities, and free access to our trails.

Volunteer Your Time

Share your time and talent in a way that matches your interests, skills and availability.

Donate to Woldumar

Your gift ensures that we can continue to provide powerful experiences and opportunities for all.



Thank you!

Woldumar Nature Association is a 501(c)-3 non-profit organization that is run by its members. We continue to exist because of the support of our faithful members, energetic volunteers and treasured donors.

Sitting on the Grand River with more than a mile of shoreline, Woldumar maintains over 5 miles of trails on over 180 acres of Maple and Beech woodland, tall grass prairie, and a pine plantation snuggled along 1.25 miles of the Grand River. Trails are open 365 days each year - we invite you to hike or ski on them anytime between dawn and dusk!

Each summer, Woldumar operates a summer program, Camp Discovery, which serves approximately 600 children, ages 4-16. In addition, our break camps, school programs, and community outreach serve over 25,000 children and adults every year.